**EXPRESSION OF INTEREST(EOI)**

**FOR THE LED TAXI ROOF TOP ADVERTISMENT**

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| --- | --- |
| **DOCUMENT RELEASE DATE** | **LAST DATE RECIPIT PROPOSAL** |
| **June 30, 2022.** | **July 11, 2022, Until 5:00 PM** |

**June 2022/ Addis Ababa**

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# INTRODUCTION

Telecom service has been recognized as an enabler for the socio-economic growth of a nation and plays significant role in overall betterment of citizens’ life. Ethio telecom has been serving the nation by providing various telecom services such as Fixed Line telephone services, Mobile Services (GSM and CDMA Mobile post-paid and prepaid services, WCDMA) and Internet services (Broad Band Wired Internet (ADSL), CDMA 2000 1x data + Voice). Currently, the company has been working to bring operational excellence, ensure affordable and quality services, enhance strategy execution capability, empower, and build leadership and staff capacity.

Ethio telecom is currently soliciting expressions of interest (EOI) proposals from an experienced and well-known companies who helps provide quality products/service and makes it a competitive and preferred telecom service provider.

# OBJECTIVE

This Expression of Interest (EOI) is intended to identify experienced and reputable service providers on LED Taxi roof top advertisement.

# EOI ELIGIBLITY REQUIRMENTS

|  |  |  |
| --- | --- | --- |
| **INDEX** | **REQUIREMENT** | **REMARK** |
| 1 | All suppliers should have a valid and renewed trade license | Attach |
| 2 | Suppliers should have VAT registration certificate | Attach |
| 3 | All suppliers should comply/partially comply to provide the required LED Taxi roof top advertisement | Comply/partially comply /Not comply |
| 4 | All suppliers should submit their company profile such as year of experience, availability of the service, the current audited report, your staff experts’ profiles, etc. | Provide documents |
| 6 | List of customers and customer reference/testimonial letter for proof of delivery and supporting documents | Provide documents |
| 7 | Any additional information that supports your capabilities in this scope | Provide documents |

Prospective suppliers should attach a separate document like stated below for specific items for this year demand.

# EOI Technical Criteria

|  |  |  |
| --- | --- | --- |
| **DESCRIPTION** | **SPESFICATION** | **Remark** |
| VEHICLE QUALITIES | New /undamaged car | Comply/not comply |
| TYPE VEHICLE | Addis Ababa City Taxi with LED and digital roof top screen | Comply/not comply |
| QUANTITIES | 25 Standard city Taxi (4-seater) | Comply/not comply/ Partially comply |
| 25 Family city Taxi (7-seater) | Comply/not comply/ Partially comply |
| ROUTE | All transport service route to cover the city | Comply/not comply |
| REPLACEMENTS | Immediate replacement of the vehicle under maintenance or out of service | Comply/not comply |
| SPECIAL OFFERS/REQUESTS | camping bases or up on request group city tour of the branded vehicles) | Comply/not comply |
| SERVICE PERIOD | renewable contract, depending on the circumstance /impact minimum 6 month. | Comply/not comply |
| SERVICE QUALITY AND FOLLOW UP | There shall be GPS base vehicle presence on the route reporting on the agreed locations and reporting shall be weekly or monthly | Comply/not comply |
| SERVICE QUALITY AND FOLLOW UP | Taxi top LED display shall be operated by engine key on, not engine on | Comply/not comply |
| Day light brightness adoptive screen which can be adjusted between day and night operation? | Comply/not comply |
| It may be repeatedly damaged and out of service due to road/ other environmental condition. We need spar part and replacement screen stock | Comply/not comply |
| Integrated system-based dashboard online accesses for service follow up and ad upload for display | Comply/not comply |

# IMPORTANT INSTRUCTIONS AND SUBMISSION OF RESPONSES

1. Ensure you attach the response in a separate document.
2. The attachments should be submitted in folders properly.
3. Interested suppliers should submit their responses to Mintesenot. Tezera @ethiotelecom.et/ afendi.abdi@ethiotelecom.et or you can submit your response in person to Ethio Telecom Head Quarter, Churchill Road, 3rd Floor Room Number 309, not later than Monday 11 July 2022 until 5:00PM.
4. Suppliers who did not work with ethio telecom previously can register on our ERP at [www.ethiotelecom.et](http://www.ethiotelecom.et/)  Company supplier portal Register. Then fill what the template requests and attach the documents that it requests.
5. If you have any clarification and information related to this Expression of Interest (EOl) you can contact via email mintesenot.tezera@ethiotelecom.et or Phone No.0911210803 and afendi.abdi@ethiotelecom.et or Phone No. 0911517581.

Next Steps

* + Review of submitted Expressions of Interest.
  + Prequalification of shortlisted suppliers.
  + Competitive RFQ process for successful suppliers in the EOI.
  + Ethio telecom reserves, at its sole discretion, the right to select or reject, either in totality or partially, any or all proposals made in the context of this EOI. Any such decisions made will be final and no correspondence will be engaged into, other than for the purpose of informing the suppliers for the outcome.